ProCredit

Prime Banking

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Message From Management

Dear Cherished Customer,

Here at ProCredit, our clients are at the centre of everything we do because without you, there is no us. That is why we believe in treating you to services befitting of a Prime Banking Client.

As an account holder, you have automatic access to a value-packed product which is designed to take care of all your banking needs and more. You can be sure of convenience, flexibility and service at its best.

Your specially-trained Private Client Advisor will be with you all along the way to make sure your banking needs are met.

Now you can sit back and enjoy banking at its best...because you're worth it.

Sincerely,
Management, Procredit

ProCredit

Better Banking for Everyone

About Us

ProCredit Savings and Loans Company Limited is a member of a large international group of banks and financial institutions called the ProCredit Group. The Group currently operates in 21 countries across Africa, Latin America and Eastern Europe.

In Ghana, ProCredit has 26 branches located in six regions: Greater Accra, Ashanti, Eastern, Central, Western and Brong Ahafo.

Our Mission

ProCredit Savings and Loans Company Limited is a development-oriented full-service financial institution. We offer excellent customer service to private individuals and enterprises. In our operations, we adhere to a number of core principles: we value transparency in our communication with customers, we do not promote consumer lending and we provide services which are based both on an understanding of each client's situation and on sound financial analysis. This responsible approach to banking allows us to build long-term partnerships based on trust.

In our credit operations, we focus on lending to very small, small and medium-sized enterprises, as we are convinced that these businesses create jobs and make a vital contribution to the economies in which they operate.

By offering simple and accessible deposit facilities to our private customers and by investing substantial resources in financial education, we aim to promote a savings culture which can bring greater stability and security to ordinary households.

Our shareholders expect a sustainable return on investment over the long term, rather than being focused on short-term profit maximisation. We invest extensively in the training of our staff in order to create an open and efficient working atmosphere, and provide a friendly and competent service for our customers.

Banking @ Its Best

As a Prime Account holder, you can expect to be treated to the finest of flexibility, convenience and service excellence. Whether you need an account just to take care of your banking transactions, or you require financial support to meet a pressing need, Prime Banking is here for you.

The package is designed to give you prompt service whenever you walk into any of our banking halls.

*In addition, you gain automatic membership to our **Prime Club**, where you can expect to benefit from refreshing programmes including financial education and other social events.*

Prepare yourself for a totally new experience! ... because you're worth it!

Say adieu to queuing for your own money!

Enjoy banking which gives you real value for your custom!

Feel the pleasure of banking which actually cares for your needs!

Prime Banking

Treating you to the finest... because you're worth it!

Services & Features

Owning a Prime Account automatically opens up to you a whole world of possibilities:

- ProFlex (Current Account)
- Bonus Savings Plan (High Interest-yielding Account)
- Term Deposit Account (Fixed Deposit)
- ProNet Banking (Internet Banking)
- ProCard (ATM Services)
- ProMobile (SMS Banking)
- E-Zwich
- Call Centre
- ProKid Account (Savings Account for kids up to 18 years)

Features

- Minimum account balance of GHC 15
- Monthly charge of GHC 10

The Prime Account also affords you access to the following credit facilities:

- Short-term Personal Loan
- Salary Advance

Features

- Minimum of three months salary channeled through account
- Flexible repayment options
- Loan maturities of up to 12 months
- Loan purpose – personal needs eg. house rental, education, wedding, etc.

Personal Benefits

- Dedicated Private Client Advisor
- Free electronic banking services
- Free cheque book
- Instant payment of cheques issued by reputable institutions
- Automatic membership to the Prime Club
- First-In-Line status
- Free printing of balance statements on regular basis
- 72-hour loan processing
- Extended banking hours
  Monday – Friday 9:00am – 6:00pm

Dedicated Client Adviors

As a Prime Account holder you have access to a Private Client Advisor, who is specially assigned to you to ensure your every banking need is met. This is a highly-skilled professional trained to make certain that your financial needs are comprehensively assessed and met with a delightful, customised solution.

Basic Requirements

This fantastic Prime Account package is yours to own. Simply visit any of our branches.

Requirements:

- Any valid national identification (passport, voter's ID, etc)
- Available to persons 18 years and above
- Must be salaried account holder to access Personal Loan
- Three months minimum account usage required to access Personal Loan

ProCredit Branches in Ghana

Head Office
ProCredit SLC Ltd. P.O. Box NT 328 New Town, Accra.
Tel.: 0302 246860 - 2
Fax.: 0302 775809

***Abeka-Lapaz**
Abeka-Lapaz Road
Drugstore bus stops

***Adum**
Oak Arcade Building

***Adum Business Centre**
House No. 147
OTB, Osei-Tutu Avenue,
Adum

***Ahodwo Service Point**
Old Bekwai Road
Adjacent Mr. Biggs

***Airport Business Centre**
Airport City
Opposite the Silver Star Tower

***Ashaiman**
Opposite Ashaiman main lorry station

***Assin Fosu**
Affutuakwa, Opposite the
lorry station

***Cape Coast (UCC)**
New Site Taxi Rank
Behind the Science Faculty

***Dansoman**
Total Filling Station, Sahara

***Dome**
Obrempong Plaza,
Opposite Heavy Do Chop Bar

***Kaneshie Main**
Opposite the market

***Kaneshie Service Point**
Kaneshie Akutu Junction

***Kasoa**
Near Datus Complex Schools
Bawjiase-Kasoa Road

** - ATM Services Avialable*

ProCredit Branches in Ghana

***Kokomlemle**
602 New Town Road

***Madina Main**
Between old and new market

***Madina Service Point**
Opposite Shell Filling Station
Hollywood-Madina

***Nkawkaw**
Opposite the Affram Plains
lorry station

***Nungua Service Point**
Opposite Nungua Police Station
(Kpeshie Divisional Head Quarters)

***Osu Business Centre**
Adjacent SIC Annex
Ring Road East

***Suame**
Near the roundabout
Opposite Water Works

***Sunyani**
Area 3, opposite VRA

***Takoradi**
Near market circle
(Liberation Road)

***Tarkwa**
Near the main lorry station

Techiman
Near the Tamale lorry station

***Tema Community 1**
Meridian Area, near Stadium Junction

***Tudu**
Fire Service traffic light

** - ATM Services Avialable*